



## Director, Corporate Social Engagement

**Location:** New York, NY or Boston, MA

**Job Description:** Changing Our World, a social impact consulting firm based in New York City, is seeking a passionate and analytical professional to join our Corporate Social Engagement practice. Our team works with companies to design and implement authentic corporate citizenship and community involvement programs that address vital social needs and meet business goals. ([www.changingourworld.com/services](http://www.changingourworld.com/services))

The primary role of this individual would be to serve as support on client engagements, working with multiple project managers to provide research-informed strategy advice and guidance to our corporate clients. Over time and through experience, this individual will be groomed to take on a project management role on our corporate team.

The Director will be responsible for:

- Providing support on client engagements to complete research and deliverables related to the planning and implementation of corporate citizenship and community engagement strategies. Typical activities include:
  - Benchmarking of peer organizations
  - Landscape research on trends and best practices, within specific issue areas and corporate citizenship more broadly
  - Cause area analysis
  - Profiling nonprofit partner prospects
  - Drafting surveys and analyzing data to inform strategic planning decisions
  - Drafting templates and tools to help clients communicate and activate their programs
  - Drafting final presentations, memos and reports
  - Helping to facilitate grants management processes, from administration to reviewing and evaluating proposals for funding
- Researching and analyzing current trends in corporate social responsibility, corporate philanthropy, employee engagement and cause marketing
- Assisting in marketing and business development planning for the corporate team, including helping to develop thought pieces and presentations, and identifying potential new clients
- Working on and supporting cross-functional and nonprofit client engagements as needed
- Contributing to the overall culture and operations of Changing Our World

### Desired Skills & Experience:

- 3-6 years of relevant experience in a social impact role, corporate social responsibility, corporate citizenship and/or agency or management consulting experience
- Strong knowledge of corporate citizenship and the role it plays in helping companies achieve their corporate social responsibility and business objectives

- Experience leading research and analyzing findings
- Strong data analysis skills, both quantitative and qualitative, and experience synthesizing findings into digestible and actionable information
- Strong critical thinking and creative problem-solving
- Excellent writing skills; particularly for a business audience
- Exceptional verbal communications skills; ability to establish rapport with others
- High level of accountability when working independently or as part of a larger project team
- Ability to be flexible and juggle priorities when faced with competing deadlines
- Highly proficient in Microsoft Office Suite (including full competency in Excel and PowerPoint) to create professional client deliverables
- Familiarity with online/cloud-based grants management and employee engagement portals preferred but not required

**Company Description:** Changing Our World, Inc. is a trusted fundraising and social impact consulting firm that advises leading corporations and nonprofit organizations. We have extensive experience designing, building and managing the implementation of strategic initiatives that enable corporations and regional, national and global nonprofits to achieve their social engagement and philanthropic goals.

Headquartered in New York, we also have offices in Boston, Atlanta, Austin and London. We are the only philanthropy and management consulting firm to be owned by a Fortune 200 company, Omnicom (NYSE: OMC). Through this relationship, Changing Our World has access to the best communications, public relations, and branding expertise available, and is well-positioned to assist our clients in taking their fundraising and philanthropic initiatives to key audiences.

**Send resume and cover letter via email to:**

Maureen Flynn  
Senior Managing Director  
Changing Our World, Inc.  
[mflynn@changingourworld.com](mailto:mflynn@changingourworld.com)

**Please include the following code in the subject line: DCSE - NAME**

*We are an Equal Opportunity Employer. No agencies, phone calls or faxes please.*